

Bachelor of Management Studies (B.M.S)

Degree Duration: 3 Years (6 Semesters)

Intake Capacity: 180

Course Overview:

The Bachelor of Management Studies (BMS) program at the Satish Pradhan Dnyanasadhana College, Thane (SPDC) is affiliated to University of Mumbai and AICTE approved from academic year 2024-25. BMS is a distinguished undergraduate course designed to cultivate future business leaders with a robust foundation in management principles. Spanning three years, this full-time program offers a well-rounded curriculum that blends theoretical knowledge with practical skills across core business disciplines such as Marketing, Finance, Human Resource Management, Operations, and Strategic Management. Emphasizing skill development, the course equips students with essential management competencies, including leadership, problem-solving, and strategic thinking. The program integrates industry exposure through guest lectures, industry visits, and internships, providing students with valuable real-world insights and networking opportunities. Innovative teaching methods, such as case studies and simulations, create a dynamic learning environment, while a global perspective prepares students to excel in the international business arena.

Graduates of the BMS program are well-positioned for diverse career paths in management, supported by strong industry connections and career services. BMS program stands out for its academic excellence, experienced faculty, and comprehensive campus facilities, making it an ideal choice for aspiring business professionals. SPDC provides all three specializations for BMS Students i.e. Finance, Marketing & Human Resources (HR). Learners can select specializations from second year onwards.

Program Specific Outcomes:

- Acquire comprehensive knowledge related to different business models & fundamental Principles of Management with reference to Finance, Marketing and Human Resources.
- To understand and analyze business strategies, theories and recent trends in Management with reference to Finance, Marketing & HR.
- Develop & apply analytical skills to assess National & International Business Environment.
- Ability to capitalize on emerging opportunities in the management domain by inculcating soft skills, personality development & ethical behavior.
- Inculcate research skills, investigate theoretical frameworks and its practical applications relevant to the fields of Entrepreneurship and Management

Program Highlights:

- **Holistic Development:** BMS Department at SPDC has 3 dedicated clubs: **Yuvana** – Entrepreneurship Club, **Zenith** – Management Club & **Informed Investors** – Finance Club to sharpen the respective domain knowledge and compliment theoretical understanding of the subjects.
- **Skill Development:** Emphasis is placed on developing essential management skills such as leadership, strategic thinking, problem-solving, and communication. The program also focuses on enhancing analytical and decision-making abilities, preparing students to tackle real-world business challenges.
- **Industry Integration:** Students benefit from a blend of classroom learning and industry exposure. The program includes guest lectures, industry visits, and internships with leading companies, providing practical insights and networking opportunities. This

integration helps bridge the gap between academic concepts and their application in the business world.

- **Innovative Teaching Methods:** The BMS course employs interactive teaching methodologies, including case studies, group discussions, and simulations. These methods foster a dynamic learning environment and encourage students to apply theoretical knowledge to practical scenarios.
- **Career Opportunities:** Graduates of the BMS program are well-equipped to pursue a wide range of career paths in management and business. The program's strong industry connections and career support services facilitate job placements and provide guidance for further education or entrepreneurial ventures.

Eligibility:

Selection Process: Admission is based on the performance in the Maharashtra Common Entrance Test (CET) and Centralized Admission Processes (CAP) is followed as per AICTE norms.